

August 10-11, 2017 \* SMX Convention Center Manila

**PRIORITY CONTRACT FORM** Please fill out & fax this form to (632) 636-0825 or Email to [specialprojects@philretailers.com](mailto:specialprojects@philretailers.com)

Company Name \_\_\_\_\_ Business Line \_\_\_\_\_

Authorized by (Name): \_\_\_\_\_ Signature: \_\_\_\_\_

Position: \_\_\_\_\_ E-Mail: \_\_\_\_\_ Tel.No: \_\_\_\_\_

Website: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ Country: \_\_\_\_\_

Products & Services to be exhibited. Please Specify: (Use additional pages if necessary)

I will avail of the Early Bird discount. I will send my company check on: \_\_\_\_\_

BOOTH RESERVATION					
1ST OPTION			2ND OPTION		
BOOTH SPACE:			BOOTH SPACE:		
BOOTH SIZE:	SQ.M.	COST: Php	BOOTH SIZE:	SQ.M.	COST: Php
BOOTH LOCATION:			BOOTH LOCATION:		
TOTAL COST: Php			TOTAL COST: Php		

**Stores Asia Expo 2017 (Local)  
2017 Regular Rates**

Booth	Booth Size	TOTAL AMOUNT
Prime A (PA)	6 sqm	Php71,500.00
Prime (PB)	6 sqm	Php60,500.00
Pavilion (P)	30 sqm	Php335,500.00

\*Early Bird Discount of 5% if paid on or before April 28, 2017

**Stores Asia Expo 2017 (Foreign)  
2017 Regular Rates**

Booth	Booth Size	TOTAL AMOUNT
Prime A (PA)	6 sqm	\$1,500.00
Prime (PB)	6 sqm	\$1,450.00
Pavilion (P)	30 sqm	\$6,750.00

\*Early Bird Discount of 5% if paid on or before April 28, 2017

- \* For Special Design, Exhibitors must get minimum of two (2) booths
- \* Please send Special Booth Design lay out not later than **June 15, 2017**.

**STANDARD BOOTH (2m x 3m)**



AERIAL VIEW



PERSPECTIVE VIEW 2mx3m Booth

**Reminders:**

- All booth allocations are on a "First Come, First Served" basis only.
- A 50% downpayment must be made one (1) week after the contract date and remaining balance must be settled on/before June 15, 2017.
- A billing invoice with payment instructions will be sent upon receipt of this signed Contract Form.
- If notice of cancellation is received in writing on/before May 30, 2017, exhibitor shall get a refund of 50% of the initial payment
- If notice of cancellation is received in writing by the organizer after May 30, 2017, refund is no longer applicable.

\*I fully understand that this is only for **RESERVATION**. Booths will be **CONFIRMED TAKEN** only **after the full payment** is received. Strictly **NO PAYMENT, NO INGRESS**.

- Inclusions of:**
- One (1) Discussion Table 60cm (W) x 75cm (H)
  - Two (2) Stacking chairs
  - One (1) Fluorescent lamp set (36 Watts)
  - One (1) convenience outlet (220V,300W, 2 gang, 2 prong)
  - Needle-punch carpet lay direct to the floor
  - Walls and partition using 2.5m (H) X 1m (W) melamine panels
  - Company Name on fascia shall be limited to 20 characters including spaces. It shall be done in 100mm 3" high letter cut outs. No logo type or custom made signs shall be allowed without prior notice.

\_\_\_\_\_  
Name and Authorized Signature

\_\_\_\_\_  
Date